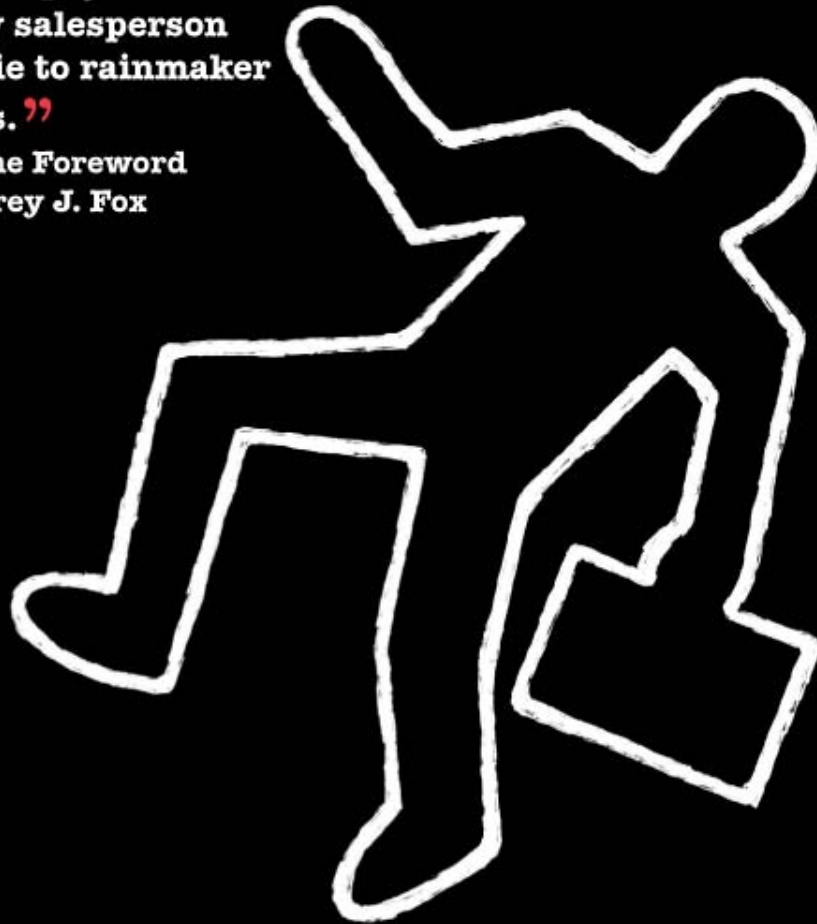


“Sales Autopsy will take every salesperson from rookie to rainmaker in minutes.”

— from the Foreword
by Jeffrey J. Fox



SALES AUTOPSY

50 Postmortems Reveal
What Killed the Sale
(and What Might Have Saved It)

DAN SEIDMAN